



2nd PCF World Summit 2009

**Product Carbon Footprinting:
On the Road to Harmonisation?
Business Responses to Diverging Approaches**

Berlin, 23-24 September 2009

International dialogue on product carbon footprinting at the PCF World Summit in Berlin on assessing, reducing and communicating GHG emissions in the value chain

What do standardisation schemes do for harmonisation?

International carbon footprinting schemes give insight into their latest thinking on harmonised assessments of product-related GHG emissions

Are different retailer standards emerging?

Learn about current and emerging international retailer approaches to product and supply chain communication on GHG emissions

Are international policy approaches aligned?

Adapt your strategy to current legislative plans and political thinking

Do pilot projects pay off?

Catch up on corporate best practises and strengthen your own roadmap in product carbon footprinting and climate-related communication

In-depth discussions at the exclusive network dinner

Expand your network with practitioners active in assessment, reduction and communication of the climate impact of goods and services

Speakers from:

- » **Carbon Disclosure Project**, UK
- » **Carbon Trust**, UK
- » **Casino**, France
- » **Co-Convener ISO 14067**, Austria
- » **Consumers International**, UK
- » **DG Environment**, European Commission
- » **Migros**, Switzerland
- » **Ministry of Agriculture and Forestry**, New Zealand
- » **PCF Project**, Germany
- » **Swedish Environmental Management Council**, Sweden
- » **Tchibo**, Germany
- » **Tesco**, UK
- » **Wal-Mart Sustainability Index Consortium**, USA
- » **WBCSD/WRI**, Switzerland/USA

Product Carbon Footprinting: On the Road to Harmonisation?

2nd PCF World Summit 2009, Berlin, 23-24 September 2009

Programme

Wednesday, 23 September 2009

Chair: Jacob Bilabel, THEMA1, Germany

08:00 Registration, coffee

09:15 Welcome

Rasmus Priess, THEMA1, Germany

09:30 Keynote

“The role of Product Carbon Footprinting in European climate policy”
(DG Environment, European Commission)

10:00 Approaches to Carbon Footprinting and consumer communication

*Which standards are currently applied in footprinting efforts?
What is the thinking on future footprinting standards?*

- “Engaging suppliers and customers: The upcoming Wal-Mart Sustainability Index”
(Dr. Jay Golden, Wal-Mart Sustainability Consortium, USA)
- “Labelling top-runner products on climate change: The way forward”
(Cornelia Diethelm, Migros, Switzerland)
- “Footprinting key products as part of Tchibo’s overall climate strategy”
(Stefan Dierks, Tchibo, Germany)

11:15 Coffee

11:30 Approaches to Carbon Footprinting and consumer communication (cont’d)

- “L’Indice Carbone: Preparing for mandatory environmental labelling in France”
(Corinne Picard, Casino, France)
- “The Carbon Reduction Label and Tesco’s approach to consumer communication on climate change”
(Nicola Goodricke, Climate Change Director, Tesco, UK)

12:30 Conversation lunch

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14:00 Pilot projects and joint initiatives

*How do initiatives apply and deal with emerging standards?
What are the lessons learned so far?*

- “PCF Project: platform for climate conscious consumption”
(Rasmus Priess, THEMA1, Germany)
- “Carbon Trust: ensuring consistency beyond existing standards”
(Carbon Trust, UK)
- “CDP Supply Chain Programme: experiences, results and future prospects”
(Frances Way, Head of Supply Chain, Carbon Disclosure Project, UK)
- “The Swedish climate declarations scheme”
(Sven-Olof Ryding, Swedish Environmental Management Council, Sweden)

16:30 Coffee

17:00 Breakout groups/ market place on relevant issues in Product Carbon Footprinting

18:30 Summary statements of breakout groups

21:00 Low carbon network dinner (registration required)

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Thursday, 24 September 2009

Chair: Jacob Bilabel, THEMA1, Germany

08:00 Registration, coffee

09:00 International standardisation efforts in Product Carbon Footprinting

- "The GHG Protocol contribution to international harmonisation in Product Carbon Footprinting"
(Cynthia Cummis, WRI/WBCSD, Switzerland/USA)
- "ISO 14067 'Carbon Footprint of Products' - From Vision to Reality"
(Dr. Klaus Radunsky, Co-Convenor of ISO/TC207/SC7/WG2 "Carbon Footprint of Products", Austria)

10:30 Stakeholder input

- "The consumer's viewpoint on product carbon footprinting"
(Luke Upchurch, Consumers International, UK)

10:50 Coffee

11:15 Prospects of international harmonisation: chaired panel/plenary discussion

*What level of standardisation in product carbon footprinting is needed in the future?
How can harmonisation best be achieved?
Who must do what?*

- Jay Golden, Wal-Mart Sustainability Index Consortium, USA
- Cynthia Cummis, GHG Protocol Product and Supply Chain Initiative, USA
- Dr. Klaus Radunsky, ISO "Carbon Footprint of Products", Austria
- Nicola Goodricke, Tesco, UK

12:30 Conversation lunch

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Thursday, 24 September 2009

14:00 Open space

The open space-session will allow participants to raise and discuss questions perceived to be relevant or of wider interest.

16:00 Coffee

16:30 Policy approaches to Product Carbon Footprinting and environmental labelling

- "The mandatory environmental labelling scheme in France"
(NN, France)
- "New Zealand GHG Footprinting Strategy – driving consistent approaches to measurement, management and reduction"
(Alison Watson, Ministry of Agriculture and Forestry, New Zealand)
- "The future role of the European Commission in product carbon footprinting and carbon reporting"
(DG Environment, European Commission)

18:00 Summary statements, conclusion and outlook



Summit Background

The **PCF World Forum** is a joint platform set up to foster and facilitate dialogue between international initiatives on how to assess, reduce and communicate the impact of goods and services on the climate.

With more than 150 visitors from 20 countries and the most relevant initiatives on Product Carbon Footprinting and Carbon Labelling, the **1st PCF World Summit 2009** on 26-27 February in Berlin attracted interest and commitment from a broad range of stakeholders. Parts of the conference were followed by an additional 12,000 online viewers via the live stream of the summit.

www.pcf-world-forum.org

The consumption of goods and services indirectly contributes to a large share of worldwide GHG emissions. Solutions are needed to help companies manage and communicate the impact of their products on the climate and environment in general. They are also needed to provide consumers with information on a product's climate impact to help them make climate-conscious purchase decisions.

A growing number of initiatives in different countries are addressing this issue by developing standards for assessing carbon footprints and the overall environmental performance of goods and services.

Working towards a global standard has become a matter of urgency. The summit marks a unique opportunity to take account of recent developments and future prospects in international harmonisation.

The PCF World Forum was initiated by the Berlin based think-do-tank THEMA1.



PCF World Forum



For the last two years the **PCF World Forum** has brought together international stakeholders including senior executives from:

ADEME
Adidas
AIST / JEMAI Japan
Alfred Ritter GmbH
Alnatura
Apple
BASF
Barilla
BIO IS
Bombardier
Boots
BP
British Embassy
British Telecommunications
The Carbon Disclosure Project
Carbon Trust
The Center
ClimatePartner
climatop
Coca-Cola
Coop
COWI
defra
delfortgroup
Deloitte
Deutsche Post / DHL
DIN / NAGUS
DSM
Environ
EUREF
Evonik Degussa

European Commission
European Climate Forum
Federal Ministry of the Environment Germany (BMU)
Federal Ministry for Environment Austria
First Climate Group
Grantham Research Institute
Green Music Initiative
Groupe Casino
GUTcert
Hartmann
Heinrich Bauer Produktions
Henkel
Hilti
IBM
Intertek
Johnson & Johnson
Kellogg Europe
Kimberly-Clark
Korea Eco-Products Institute
MAN
McDonalds
memo
MGM International
Ministry of Agriculture and Forestry New Zealand
Metro Group
Migros
myclimate
MySpace
Nature & More / Soil & More
Nestlé
PE International

Otto Group
ORSAY
PA-Europe
PepsiCo
Philips Lighting
Potsdam Institute for Climate Impact Research
REWE GROUP
Roland Berger
SAP
Scottish Development International
SERI
SGS Institut Fresenius
State Agency for Environment (NRW)
Sustainable Business Institute
Svenskt Sigill
Swedish Seal
Tchibo
Tesco
Tetra Pak
Tropicana
TUNAP Group
TÜV
UK Trade & Investment
University of Manchester
UPM-Kymmene
WestLB
World Bank
WRI / WBCSD
WWF



PCF World Forum

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Date

23-24 September 2009

Venue

Heinrich Böll Foundation
Schumannstr. 8
10117 Berlin
Germany

Organiser

THEMA1, Berlin, Germany

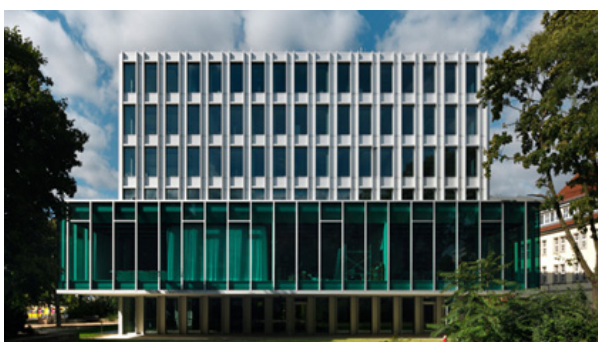
Information

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Registration

Please choose one of the following ways to register quickly and easily:

- **Online:** Register at <http://www.pcf-world-forum.org>
- **Fax:** Send the registration form to +49 (0) 30 779 0 779 99





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REGISTRATION FORMULAR – FAX TO +49 30 779 0 779 99

Your Choice of Registration Package		Full Price
Corporate Premium Pass (includes two-day pass, network dinner and conference CD)	<input type="checkbox"/>	€1790+VAT
Corporate Standard Pass (includes two-day pass)	<input type="checkbox"/>	€1590+VAT
Corporate Single Pass (includes one-day pass)	<input type="checkbox"/>	€890+VAT
	<input type="checkbox"/>	23rd
	<input type="checkbox"/>	24th
Extra Savings for NGOs!		
NGO Premium Pass (includes two-day pass, network dinner and conference CD)	<input type="checkbox"/>	€745+VAT
NGO Standard Pass (includes two-day pass)	<input type="checkbox"/>	€545+VAT
NGO Single Pass (includes one-day pass)	<input type="checkbox"/>	€345+VAT
	<input type="checkbox"/>	23rd
	<input type="checkbox"/>	24th

We are seeking to win sponsors to reduce participation costs for delegates from developing countries.

Delegate Details (Please photocopy this form for multiple registrations)

Mr / Mrs / Ms / Dr :First name:.....

Last name:

Company:.....Position:.....

Telephone:

Email:

Country:

Invoice address (company):

.....

_____ Date

_____ Signature



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Prices: Include conference drinks and lunch buffet.

Payment: Invoice. Full payment must be received before the event. The organisers reserve the right to limit the number of conference participants.

Group discounts: Buy 3 passes and get the 4th free! Please note that this offer is not in conjunction with any other offer. For more information on this and other offers, please contact THEMA1 on +49 (0)30 779 0 779 0 or pcf@thema1.de

Cancellation Policy: Places are transferable without any charge. But once you register at the event your pass is strictly for your own use and you are not permitted to reassign, transfer or lend it to any other person whether or not they are employed by the same company. Cancellations after the 12th of August 2009 will incur an administrative charge of 25%. If you cancel your registration after 3rd of September 2009 we will be obliged to charge the full fee. Please note - you must notify THEMA1 of a cancellation in writing (to pcf@thema1.de) or we will be obliged to charge the full fee. The organisers reserve the right to make changes to the programme without notice.