

THE CLUB OF ROME TOWARDS RIO + 20: WHAT IS THE ROLE OF BUSINESS IN SUSTAINABLE DEVELOPMENT?

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Abstract:

The study intends to show changes occurring in society that led to a new environmental relationship between government, civil society and business. This study will focus on discussion of companies and their roles in social responsibility and sustainability, moreover it'll investigate their business participation in this field over the global conventions. In this case it'll use the analysis of major global conventions like Club of Rome, World Commission on Environment and Development, Earth Summit; Earth Summit 2002 and the expectations for the Rio + 20 - United Nations Conference on Sustainable Development to shows the evolution of the discussion in pursuit of sustainable development.